

San Jose State University 2024 Nonpartisan Democratic Engagement Action Plan

Developed by: Dr. Mary Currin-Percival

Executive Summary:

This nonpartisan democratic engagement action plan was developed by San Jose State University in California for the 2024 election. Large portions of this plan are from SJSU's 2024-2026 Student Civic and Voter Empowerment Action Plan, a requirement of California's AB 963. Those sections are cited as (SJSU SCVEAP) but do not include quotes for information identical in both reports. The Student Civic and Voter Empowerment Action Plan template is based on the ALL IN Engagement Action Plan requirements. The purpose of this Engagement Action Plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 election. The goals for San Jose State University for the 2024 election are:

1) Increase voter registration among SJSU students, 2) Increase turnout among registered SJSU students, 3) Increase the voting rate (% of eligible students who vote) among SJSU students, 4) Obtain participation data for demographic groups at SJSU and make a plan to address equity gaps, 5) Increase collaboration and communication by campus groups engaged in civic engagement, 6) Reduce participation gaps for STEM majors, and 7) Create and maintain comprehensive civic engagement resources for the SJSU community on the SJSU website (SJSU SCVEAP).

Leadership:

Our leadership team includes the following members, representing multiple campus groups and organizations:

Dr. Mary Currin-Percival	Civic and Voter Empowerment Coordinator, Director, Institute for Public Affairs and Civic Engagement, Director, SJSU Votes, Associate Professor, Department of Political Science, San José State University
Dr. Craig John Alimo	Director for Social Justice Education, Office of Diversity, Equity, and Inclusion, San José State University
Nina Chuang	Assistant Director, Community and Government Affairs, San José State University
Katelyn Gambarin	Director of Legislative Affairs, Associated Students, San José State University

Natalie Goolsby	Election Specialist/Outreach Coordinator, Precinct Operations Division, Office of the Santa Clara County Registrar of Voters
Jaclyn Gordienko	Residential Life Administrative Specialist, University Housing Services, San José State University
Dr. Melinda Jackson	Dean of Undergraduate Education and Professor, Department of Political Science San José State University
Dr. Elena Klaw	Director, Center for Community Learning & Leadership and Professor, Department of Psychology, San José State University
Ariana Lacson	President, Associated Students, San José State University
Irene Adeline Milanez	Fall 2024 intern, Institute for Public Affairs and Civic Engagement, San José State University
Michael Oye	Executive Director, CommUniverCity and Lecturer, Department of Chemical and Materials Engineering, San José State University
Samantha Rodriguez	Fall 2024 intern, SJSU Votes, San José State University
Bonnie Sugiyama	Director, PRIDE Center and Director, Gender Equity Center, San José State University
Kimberly Thornburg	Program Coordinator, Veterans Resource Center, San José State University
Jon Tucker	Director of Student Involvement, San José State University
Andrea Tully	Assistant Director, Center for Community Learning & Leadership, San José State University
Ryan Ward	Director, Community and Government Affairs, San José State University
Shawn Whalen	Chief of Staff, Office of the President, San José State University

This leadership team, called the Student Civic and Voting Empowerment Act (SCVEA) Planning Committee met 2-3 times each semester spring 2021-spring 2024. The committee met twice before the submission of California Student Civic and Voter Empowerment Action Plan report in fall 2024. The Election Response Subcommittee also met in fall 2024 to begin planning the campus response to the 2024 General Election. A Google Team drive was created for the team in spring 2021. Meetings were scheduled using Doodle Poll and held over Zoom to increase accessibility and to accommodate members' schedules. Members were provided with agendas and encouraged to report on civic engagement projects planned and/or implemented by their unit. The new Civic and Voter Empowerment Coordinator (CVEC), Dr. Currin-Percival, is a tenured faculty member in the Department of Political Science. She specializes in elections and political participation and is the Director of SJSU Votes, a nonpartisan campus GOTV and civic engagement initiative. The new CVEC also invited additional members of campus and community

to serve on the committee in Fall 2024. Committee membership turnover is addressed by updating the membership list every semester.

Civic engagement efforts at SJSU have been supported by the Office of the President, the Office of the Provost, the College of Social Sciences, Community and Government Relations, and the Department of Political Science. President Cynthia Teniente-Matson and Provost Vincent Del Casino have provided institutional resources, funding, and support for campus civic engagement efforts at SJSU. College of Social Sciences (CoSS) Dean Anne Marie Todd has also supported campus civic engagement in CoSS and campuswide. The Office of Community and Government Relations has also provided valuable civic engagement support and leadership on several efforts. The Department of Political Science, especially Chair Dr. Garrick Percival and former chair Dr. Melinda Jackson have been enormously supportive of civic engagement efforts by IPACE and SJSU Votes.

Athletic coaches at our institution have been involved in our nonpartisan democratic engagement efforts by signing the ALL IN Coaches Voter Engagement Pledge in 2020 and 2022 (SJSU SCVEAP).

Commitment:

The commitment to nonpartisan democratic engagement is woven into campus culture. Along with providing excellent academic opportunities to students, SJSU provides multiple opportunities for students to become civically engaged. SJSU considers civic engagement crucial to the mission of the university. The purpose of this action plan is to document SJSU civic engagement as well as to increase student nonpartisan democratic engagement, voter registration and voter turnout. SJSU values and supports opportunities for its diverse study body to become civically-engaged through student organizations, service-learning programs, and various campus institutes/programs such as the Institute for Public Affairs and Civic Engagement (IPACE), SJSU Votes, CommUniverCity, the Center for Community Learning & Leadership, the Human Rights Institute, and the César Chávez Community Action Center.

This commitment to nonpartisan democratic engagement is also in curriculum such as Political Science 108 (Political Participation), where students manage the SJSU Votes initiative in the fall semester of every even-numbered year, Political Science 103 (Local Politics), where students are encouraged to attend and report on city council meetings, and Justice Studies 140, Record Clearance Project, where students are trained to conduct legal advice interviews and file petitions to dismiss criminal convictions.

The commitment to nonpartisan democratic engagement is communicated to the campus community via SJSU emails, SJSU and SJSU Votes' social media, and the SJSU Elections Center webpage.

SJSU President Dr. Cynthia Teniente-Matson signed the ALL IN Presidents' Commitment to Full Student Voter Participation in September 2024.

Landscape:

San Jose State University is a public 4-year institution and joined the ALL IN Campus Democracy Challenge in 2023. SJSU has a wide-reaching impact on the City of San José (13th largest in the nation), Silicon Valley, the greater Bay Area, and California as a whole. SJSU delivers a comprehensive university education to over 36,000 students and awards an average of 9,558 bachelor's and master's degrees each year across 250 areas of study and nine colleges (<https://sjsu.edu/facts-and-accomplishments/facts.php>) (SJSU SCVEAP).

SJSU is an anchor institution that reflects the diversity of the surrounding community and is a federally designated minority-serving institution (MSI), an Asian American and Native American Pacific Islander-Serving Institution (AANAPISI), and a Hispanic-Serving Institution (HSI). As of Fall 2023 (the most recent year data are reported), less than 1% of students identify as American Indian or Alaska Native, 36% identify as Asian, 3.2% identify as Black or African American, 28.9 identify as Hispanic or Latinx, less than 1% identify as Native Hawaiian or other Pacific Islander, 13.7% identify as White, 5% identify as two or more races, and 8.6% identify as non-resident alien (SJSU Fall 2023 Quick Facts).

SJSU was named #4 among public universities and #16 overall in the *Wall Street Journal* and College Pulse's 2025 Best Colleges in the U.S. Rankings. In the 2025 *U.S. News & World Report* Best Colleges Rankings, SJSU ranked #4 among regional universities (West), #3 among Top Public Schools–Regional universities (West). SJSU has also been named #1 Most Transformative University by *Money Magazine* (SJSU SCVEAP).

Voter Registration and Participation

In this section, we reflect upon our campus participation rates using NSLVE data. The NSLVE report is beneficial to SJSU as we make efforts to increase student civic engagement. SJSU has not always utilized NSLVE data as effectively as possible, as reports were not shared widely with the campus community and it was not clear who was receiving reports prior to 2022. SJSU recently renewed its authorization to participate in NSLVE in August 2024. The NSLVE data will allow us to track the success of our efforts and effectively plan future civic engagement opportunities. We hope to use these data to measure student democratic engagement and interest and to close equity gaps in participation. These reports will be sent to the Office of the President, Institutional Research and Strategic Analytics (IRSA), and the Civic and Voter Empowerment Coordinator (CVEC). In the future, the CVEC will review and share the data with members of the SCVEA committee and encourage members to report data to their organizations and use the data when planning activities. (SJSU SCVEAP).

Registration and Turnout Overall

Below, we provide an overview of our most recent NSLVE Report from June 2024. The June 2024 NSLVE report contained registration and turnout data from 2014, 2018, 2020 and 2022. We also add data from our October 2021 report to make comparisons between the last two presidential elections. SJSU's NSLVE data yield several important findings (see Table 1 below). First, voter registration rates (defined by NSLVE as % of voting-eligible students who registered to vote) are fairly high at SJSU (79.2% in 2018 and 80.1% in 2022). From the 2016 to 2020 presidential elections, voter registration increased (79.6% to 88.7%). In each year, SJSU saw voter registration rates higher than the NSLVE institutional average (National Study of Learning, Voting and Engagement, 2024).

Table 1. Registration Rate, Voting Rate of Registered Students, and Voting Rate, San José State University (in percentages)

Year	Registration Rate	Voting Rate of Registered Students	Voting Rate
2014	66.3	27.4	18.2
2016	79.6	66.8	53.2
2018	79.2	57.9	45.8
2020	88.7	85.8	76.1
2022	80.1	43.1	34.6

Data are from National Study of Learning, Voting and Engagement. (2024). 2022 report for San José State University. Medford, MA; Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report San José State University. Medford, MA.

NSLVE provides turnout rate among registered students and turnout rate among eligible students. In our analysis, we focus on turnout among eligible students. Comparing the voting rate (defined by NSLVE as the percentage of eligible students who voted) in 2016 and 2020, the data show that SJSU, like most NSLVE institutions, saw a large increase in turnout in 2020 (up 22.9% from 2016). SJSU's turnout rate was also higher than the NSLVE institutional average in both years (Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement, 2021).

In addition, like other NSLVE institutions, SJSU saw a substantial increase in turnout between 2014 and 2018 (+27.6%); however, it was not immune to the national turnout decline in 2022. From 2018-2022, SJSU experienced a decrease in the voting rate of 11.2%. The NSLVE institutional average change was -8% (National Study of Learning, Voting and Engagement, 2024). Only about 10% of over 1100 NSLVE campuses saw increases in the same time frame (National Study of Learning, Voting, and Engagement, August 2024). Importantly, 2018 was a historically-high turnout election year and 2014 was a low turnout year. In context, it's important to note that NSLVE characterizes 2022 as "still one of the highest turnout midterm elections among college students" (National Study of Learning, Voting, and Engagement, August 2024) (SJSU SCVEAP).

Demographics

We are not able to make comparisons among most demographic groups as these data are not provided in the recent NSLVE reports. One of our goals is to obtain this information in future reports so we are able to address potential equity gaps. We are able to make comparisons by age however. See Table 2 below.

Table 2. Voting Rate by Age, San José State University (in percentages)

Age Group	18-21	22-24	25-29	30-39	40-49	50+
Year						
2014	9	14	19	28	43	57
2016	41	46	48	58	70	77
2018	34	38	42	51	64	76
2020	70	65	63	67	78	86
2022	26	29	31	43	55	71

Data are from National Study of Learning, Voting and Engagement. (2024). 2022 report for San José State University. Medford, MA; Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report San José State University. Medford, MA.

In all election years, SJSU students in higher age groups are more likely to vote than those in lower age groups. This is consistent with national findings about age and turnout. From the 2016 presidential election to the 2020 presidential election, turnout increased among every age group. The most significant increase was among those aged 18-21 (+29%). From the 2018 to the 2022 midterm elections, the voting rate decreased among every age group. The largest changes were among students ages 25-29 (-11%); however, all age groups saw a decrease of at least 5%.

Field of Study

NSLVE provides voting rate by field of study as well. All fields of study saw turnout increases from the 2016 to 2020 presidential elections. In 2016, SJSU students in Architecture (75%) and Education (65%) had the highest voting rates. Those in Business, Marketing, and Management (39%), Computer and Information Sciences (39%), and Engineering and Engineering Technology (35%) had the lowest voting rates. In the 2020 election, SJSU students in Architecture (86%), Education (79%), and History (81%), had the highest voting rates. Students in Computer and Information Sciences (57%), Engineering and Engineering Technology (57%), and Mathematics and Statistics (56%), had the lowest voting rates (Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement 2021).

From the 2018 to 2022 midterm elections, SJSU saw a decrease in turnout across fields of study with the exception of Architecture (+2%). The fields experiencing the largest decreases were Area, Ethnic, Cultural, and Gender Studies (-17%), Communication and Journalism (-15%), Education (-21%) and Unknown (16%). In 2018, the fields of study with the highest turnout rates were Architecture (64%), Education (59%), and Library Sciences (74%) and the fields of study with the lowest turnout rates were Computer and Information Sciences (31%), Engineering and Engineering Technology (27%), and Liberal Arts and Sciences, and Humanities (29%). In 2022, the fields of study with the highest turnout rates were Architecture (64%), History (50%), and Library Sciences (66%) and the fields of study with the lowest turnout rates were Business, Management, and Marketing (22%), Engineering and Engineering Technology (23%), and Liberal Arts and Sciences, and Humanities (23%) (National Study of Learning, Voting and Engagement, 2024).

One of our goals is to reduce this participation gap for STEM majors by working with our colleges of Science and Engineering to create targeted messaging and events for these students (SJSU SCVEAP).

Other Important Comparisons

Analysis of turnout by educational level and enrollment status revealed that from 2018 to 2022, turnout decreased among undergraduates by 9% and decreased among graduate students by 7%. During the same timeframe, turnout decreased among those enrolled part-time (-8%) and those enrolled full-time (9%) (National Study of Learning, Voting and Engagement, 2024).

The NSLVE report is a helpful resource to our team, but we also plan to conduct campus surveys to supplement NSLVE data so we are better able to evaluate participation in various campus civic engagement efforts. The first survey will be conducted in December 2024 (SJSU SCVEAP).

Impact of Election Laws

Since 2020, SJSU has seen a substantial increase in “not in-person” voting. This can be attributed to the policy of mailing all registered voters in California vote-by-mail (VBM) ballots during the pandemic and the implementation of the Voter’s Choice Act in Santa Clara County. The law, passed in 2016, was implemented in five counties in 2018 and in several additional counties in 2020. It was implemented in Santa Clara County in the presidential primary in 2020 (<https://vote.santaclaracounty.gov/voters-choice-act>). The 2020 NSLVE data reflect the effect on SJSU in the 2020 presidential election. The Voter’s Choice Act changed how, when, and where Californians vote by providing all registered voters with a VBM ballot, starting 29 days before Election Day, allowing voters to vote in any county vote center (open 4 or 11 days), by providing more space, services, and “enhanced voting equipment” at county vote centers, and by providing secure ballot drop off locations across a county (<https://vote.santaclaracounty.gov/voters-choice-act>) (SJSU SCVEAP).

In addition, an amendment to the Voter's Choice Act, authored by San José State University-area State Assemblymember Ash Kalra and signed by Governor Newsom in 2019, "requires county elections officials to consider placing a vote center on a university or college campus and allows public college and university buildings to be used as polling places or vote centers"

(<https://www.gov.ca.gov/2019/10/08/governor-gavin-newsom-signs-bills-to-strengthen-californias-elections/>).

The vote center at SJSU offers expanded service for voters, in-person voting, conditional voter registration for those who missed the voter registration deadline, and a secure location for people to drop off their vote-by-mail ballot.

Important dates for the 2024 November General Election

September 6 th	State voter guide available online from the CA Secretary of State
September 17 th	SJSU Votes Festival celebrating National Voter Registration Day and Constitution Day on the 7 th St. Paseo
October 7 th	Vote-by-mail ballots are mailed to registered voters by county elections officials, beginning today
October 8 th	Ballot drop-off locations open today
October 21 st	Last day to register to vote and receive a vote-by-mail (VBM) ballot
October 22 nd	Missed the registration deadline? Same-day or conditional voter registration begins today.
October 26 th	Vote centers open for early in-person voting in all Voter's Choice Act counties (including Santa Clara County)
November 2 nd	Vote center opens on campus (SJSU Provident Credit Union Event Center , Room 1035)
November 5 th	Election Day (last day to vote). Polls are open 7am-8pm
November 12 th	Vote-by-mail ballots must be postmarked on or before Nov 5th and received by today

San Jose State University participates in the following initiatives to support the development and implementation of our nonpartisan democratic engagement efforts on campus: Ask Every Student - a national joint initiative that facilitates collaboration between campus leaders and nonprofit partners to help campuses ask every student to participate in the democratic process and achieve full student voter registration, National Voter Registration Day (2021-2024); National Voter Education Week (2021-2024); Vote Early Day (2022-2024) and Election Hero Day (2022-2024). San José State University also joined the ALL IN Campus Democracy Challenge in 2023. SJSU has encouraged the campus community to take the ALL IN Pledge to Vote and routinely participates in the California Secretary of State's Ballot Bowl (SJSU SCVEAP).

Goals:

Our institution's nonpartisan democratic engagement goals are:

Short-term goals (two years)

1. Increase voter registration among SJSU students to over 90% in 2024 (from 88.7% in 2020) and increase registration to 90% in 2026 (from 80.1% in 2022).
2. Increase turnout among registered SJSU students to 90% in 2024 (from 85.8% in 2020) and increase turnout among registered SJSU students to 50% in 2026, (from 43.1% in 2022).
3. Increase the voting rate (% of eligible students who vote) to 80% among SJSU students in 2024 (from 76.1% in 2020) and increase the voting rate to 45% in 2026 (from 34.6% in 2022).
4. Obtain participation data for demographic groups at SJSU and address equity gaps in participation.
5. Increase collaboration and communication by campus groups engaged in civic engagement

Long-Term Goals (more than two years)

SJSU's long-term goals (5-years) are:

1. Reduce participation gaps for STEM majors
2. Create and maintain comprehensive civic engagement resources for the SJSU community on the SJSU website (SJSU SCVEAP).

Strategy:

San Jose State University will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

SJSU will achieve our listed short-term goals with collaborative efforts by multiple units on campus. Increased voter registration will be achieved by continuing campus organizations' efforts at voter registration events. In addition, SJSU Votes will hold multiple voter registration workshops (with several co-sponsors) and plans to visit classes to hold mini-registration workshops (or offer a mini workshop recording for faculty to post on Canvas). SJSU Votes will also provide a short workshop for faculty to share via Canvas. Efforts will be made to post voter registration information and links on the Canvas platform, using resources from ALL IN. We also plan to post notices on the video displays located in various locations on campus. SJSU has updated and will continue to update its Elections Center page (<https://www.sjsu.edu/elections/>).

To reach the goals of increasing turnout by registered voters and among eligible students, SJSU will use social media, emails, and Canvas announcements to inform students about upcoming election dates and the location and hours of operation for the on-campus vote center. SJSU Votes and several other campus and community organizations will table near the on-campus vote center on October 31st and November 2-5 in an effort to encourage students to submit their vote-by-mail ballot or to register to vote using conditional voter registration if they are not already registered. SJSU Votes collects opt-in vote reminder information from students at all of its events. Students from SJSU Votes will email or text students who opted in to get a reminder to vote. Students will be asked to pledge to vote (using the SJSU voter pledge card) and/or by taking the ALL IN to VOTE pledge to vote.

SJSU will reach out to NSLVE and the SJSU Office of Institutional Research and Strategic Analytics to have participation data for demographic groups at SJSU included. If equity gaps are noted, additional events and messaging will focus on underrepresented groups in an effort to close these gaps.

We have already begun increased collaboration and communication by campus groups engaged in civic engagement through our SCVEA Planning Committee and the Election Response Subcommittee.

Finally, we have a packed event calendar for 2024-2025 and have already begun planning civic engagement events for 2025-2026. We expect that these events will help us accomplish our registration and voting turnout goals. Please see the section below for our planned events for the 2024 General Election.

To reduce the participation gap for STEM majors, campus organizations will hold events that are aimed at these majors such as Community and Government Relations' planned event on election technology in October 2024 and SJSU Votes' planned voter workshop for STEM majors. Classroom visits to classes in STEM programs will also help to reduce participation gaps.

We have begun to work on creating and maintaining comprehensive civic engagement resources for the SJSU community on the SJSU website. We will complete this goal by adding NSLVE reports, our Student Civic and Voter Empowerment Action Plan, and information about the SCVEA Planning Committee (SJSU SCVEAP).

Fall 2024 Voting and Registration Events

08/16-08/17 08/27	GOTV Tabling at Campus Move-In , by University Housing Services and SJSU Votes Community Connections Fair sponsored by Center for Community Learning & Leadership
08/24	Data & Democracy Workshop Series . various dates. Sponsored by the Public Interest Technology University Network (PIT-UN) and the SJSU Spatial Analytics and Visualization Institute
09/10	Presidential Debate Watch Party , sponsored by SJSU Votes, Democrats at SJSU, A.S. SJSU, Pi Sigma Alpha, and Bridge SJSU
09/17	SJSU Votes Festival celebrating National Voter Registration Day and Constitution Day (with the SCC Registrar of Voters and 40 campus and community partners, a band, and a DJ. Multiple elected representatives including San José Mayor Matt Mahan, and San José City Councilmembers Omar Torres, Domingo Candelas, and Bien Doan, Santa Clara County Supervisor Cindy Chavez, and California State Assemblymembers Ash Kalra and Alex Lee also attended and spoke at the event.
9/19-9/20 10/01	Georgetown Free Speech Project Symposium at SJSU Vice Presidential Debate Watch Party , sponsored by SJSU Votes, A.S. SJSU, Pi Sigma Alpha, Bridge SJSU, and the SJSU Office of Diversity Equity and Inclusion.
10/7 and 10/8	National Voter Education Week: On campus and Zoom Voter Registration Workshops by SJSU Votes, A.S. SJSU, SCC ROV. One workshop will focus on STEM majors.
10/09	National Voter Education Week: Contact Your Elected Representatives Tabling Event by SJSU Votes
10/10	National Voter Education Week: Ballot Measure Forum by SJSU Votes, IPACE, and Department of Political Science
10/10	National Voter Education Week: SJSU Votes Trivia
10/10	SJSU Sustainability Fair ; SJSU Votes will provide voter registration tabling

10/01-11/04	On and off-campus voter canvassing by SJSU Votes. Canvassing will occur in Greek Housing and in the neighborhoods near SJSU on various dates.
10/15	Mini Voter Registration and Mobilization Workshops in SJSU classes. In-class visits or short narrated PowerPoint presentations provided to faculty for posting on Canvas for their students. SJSU Votes will specifically target STEM majors by reaching out to faculty in STEM departments.
10/16	Smith and Carlos Day of Action by Cesar Chavez Community Action Center. SJSU Votes will provide voter registration information
10/17	Campus Housing Voter Workshop by SJSU Votes, University Housing Services, and the Residential Hall Association.
10/21	Voter Registration Deadline event; “Boba and Ballots” by SJSU Votes.
10/21	SJSU Votes Social Media Campaign for VBM Voter Registration Deadline
10/24	Rooted–Social Justice Music and Arts Festival by Cesar Chavez Community Action Center. SJSU Votes will provide voter registration and mobilization.
10/24	Election Security Reform with Secretary of State Shirley Weber and Assemblymember Pellerin, moderated by President Teniente-Matson. U.S. Senator Laphonza Butler is pending, sponsored by Community and Government Relations and the Office of the President
10/29	Vote Early Day social media campaign by SJSU Votes
10/30	SJSU Votes Voter Registration Tabling at the Annual Don Edwards talk (Department of Political Science)
10/31	"Voting is Spooktacular!" tabling event by SJSU Votes and Pi Sigma Alpha
11/02-11/05	On-campus Vote Center Tabling by multiple campus and community partners
11/04	Election Hero Day sponsored by SJSU Votes
11/5	Veterans Day Parade/Election Day sponsored by the Veterans Resource Center
11/5	Election Watch Party, SJSU Votes, IPACE, A.S. SJSU
11/5	Election Response Campus Event(s) by Election Response subcommittee of SCVEA Committee
11/7	Election Debriefing by SJSU Votes

Evaluation:

We will evaluate our action plan in the following ways:

San Jose State University will use the National, Study of Learning, Voting, and Engagement to evaluate the increase of student voting by comparing our campus voter turnout and voter registration rates to past elections to measure progress on increasing both.

We also plan to implement a campus survey, beginning in 2024 to supplement our NSLVE data and better understand the effects of our civic engagement effort.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN’s website <https://allinchallenge.org/campuses/san-jose-state-university/>.

Our institution has given ALL IN permission to publish our past NSLVE reports, which can also be found on our campus page above.

Our NSLVE reports and ALL In Action Plan will be shared with our Student Civic and Voter Empowerment Planning Committee and posted on our Elections Center page.

References

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